AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings of claims in the application:

LISTING OF CLAIMS:

1-17 (canceled)

- 18. (new) A self-tapping stud for rubber supports of shoes, tyres and the like, comprising a body presenting a threaded portion fixable into said rubber support and a head which projects from said support when said stud has been mounted, characterised in that said threaded portion presents a thread provided with a free helical edge which extends along a substantially cylindrical surface; in that said threaded portion presents a substantially conical or frusto-conical core; and in that said threaded portion presents a thread provided at its free start with a cutting edge, said cutting edge being orientated with the same inclination as said thread.
- 19. (new) A self-tapping stud as claimed in claim 18, characterised in that a first thread profile facing the convergent end of the core is substantially perpendicular to an axis of said core.
- 20. (new) A self-tapping stud as claimed in claim 18, characterised in that a second thread profile facing the body of said core is substantially inclined to an axis of said core.
- 21. (new) A self-tapping stud as claimed in claim 18, characterised in that said second profile is inclined at an obtuse angle to an axis of said core.

- 22.(new) A self-tapping stud as claimed in claim 18, characterised in that said obtuse angle is between 95 and 110 degrees.
- 23.(new) A self-tapping stud as claimed in claim 18, characterised in that said free helical edge presents a substantially flat longitudinal profile.
- 24.(new) A self-tapping stud as claimed in claim 18, characterised in that said substantially flat longitudinal profile presents dimensions between 0.4 and 1.6 millimetres.
- 25.(new) A self-tapping stud as claimed in claim 18, characterised in that said body (2) is faceted (2a), said part (5) presenting a rounded or round profile.
- 26. (new) A tool for mounting studs of the type comprising a body presenting a threaded portion fixable into a rubber support and a head which projects from said support when said stud has been mounted, characterised by comprising: a seat for receiving said head of said stud as an exact fit, and an abutment surface adjacent to a mouth of said seat, said tool enabling said stud to be screwed into said support until said abutment surface abuts against said support.
- 27. (new) A tool as claimed in claim 26, characterised by comprising a body within which there slides an operating element carrying at its end said seat, said body presenting a first element and a second element which are slidable one in the other against and by the action of elastic means and arranged to assume a first extended position, in which the first element defines a widened chamber facing the seat of the operating element to receive as an exact fit at least a part of said body of said stud, and a second contracted position, in which said seat of

said operating element projects from said first element.

- 28. (new) A tool as claimed in claim 27, characterised by enabling said stud to be screwed into said support until a surface (24a) of said first element (24) abuts against a surface (25a) of said second element (25).
- 29.(new) A tool as claimed in claim 28, characterised by comprising a body from which said seat projects.
- 30.(new) A tool as claimed in claim 28, characterised in that said seat comprises magnetic means to retain said stud in said seat.
- 31. (new) A tool as claimed in claim 28, characterised by comprising a body from which said seat projects, said body presenting close to said seat an end portion which converges to facilitate visibility in the seat region.
- 32.(new) A system for installing a self-tapping stud for rubber supports of shoes, tyres and the like, comprising:
- a body presenting a threaded portion fixable into said rubber support and a head which projects from said support when said stud has been mounted, characterised in that said threaded portion presents a thread provided with a free helical edge which extends along a substantially cylindrical surface; in that said threaded portion presents a substantially conical or frustoconical core; and in that said threaded portion presents a thread provided at its free start with a cutting edge, said cutting edge being orientated with the same inclination as said thread; and a tool comprising a seat for receiving said head of said stud as an exact fit, and an abutment surface adjacent to a mouth of said seat, said tool enabling said stud to be screwed into said support until said abutment surface abuts against said support.

- 33. (new) A self-tapping stud as claimed in claim 19, characterised in that a second thread profile facing the body of said core is substantially inclined to an axis of said core.
- 34.(new) A self-tapping stud as claimed in claim 19, characterised in that said second profile is inclined at an obtuse angle to an axis of said core.
- 35.(new) A self-tapping stud as claimed in claim 20, characterised in that said second profile is inclined at an obtuse angle to an axis of said core.
- 36.(new) A self-tapping stud as claimed in claim 19, characterised in that said obtuse angle is between 95 and 110 degrees.
- 37. (new) A self-tapping stud as claimed in claim 20, characterised in that said obtuse angle is between 95 and 110 degrees.
- 38.(new) A self-tapping stud as claimed in claim 21, characterised in that said obtuse angle is between 95 and 110 degrees.